



# COOKIES

## POLICY

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## 1. Introduction

Blue Capital Markets Ltd (hereinafter referred to as 'easyMarkets', 'Company', 'we', 'our', 'us' as appropriate) operating under the trading name easyMarkets is registered with the Registrar of Companies and Official Receiver in Cyprus under registration number HE 141799.

## 2. Scope of the Cookies Policy

The scope of this Cookies Policy is to provide you with information of how easyMarkets stores and access cookies through its site <http://www.forex-affiliate.com/> and <https://easymarketspartners.com/>. This Cookie Policy does not apply to websites operated by other organisations and other third parties. By default, the cookie settings on this website are set to "Allow all cookies". By using this site, you agree that we may store and access cookies on your device. This is to improve your online experience.

## 3. What are Cookies

Cookies are small text files that are sent to and stored on your device, such as desktop and laptop, smartphone, tablet/phablet, for accessing the internet, when you visit a website or a page. The cookie allows the website to "remember" your actions or preferences over time.

## 4. Why are cookies useful?

The cookies allow a website to recognise a user's device. The objective of cookies use is to improve and make the user's experience easier, safe and effective website.

An overview of the functions of our cookies are as follows:

- a. Verifying your identity and detecting which country you are located in;
- b. Checking browser type and device;
- c. Tracking which site the user was referred from;
- d. Allowing third parties to customize content accordingly.

## 5. Categories of Cookies stored on your device

### Essential Cookies

Essential cookies are required for the operation of a website (such as features and accessing secure areas of the site). Without these cookies, certain options on our site may not be available. The essential cookies are vital for us to use for the quality of our services to you.

### Performance Cookies

Performance cookies analyse how our visitors use our websites and also to monitor website performance. These cookies do not collect any information that identifies our visitors.

### Functionality Cookies

Functionality cookies allow us to remember your preferences and to provide enhanced or more personal features. These cookies remember the choices you made to improve your experience.

### Behavioral advertising Cookies (third “3<sup>rd</sup>” Party)

Third party cookies are served by external companies through our website. Third party companies include social networks and advertising channels we use. These cookies store local information about your browser habits. Examples include liking a page, sharing information, viewing an advert and what browser/OS you are using. They help us measure the effectiveness of our advertising. Where applicable, you can opt out of these cookies and continue your browsing on our site.

## 6. Manage your Cookies

Some cookies are deleted when you close down your browser. These are called “session cookies”. Others have been stored and remain on your device until they expire or you delete them manually. These are called “persistent cookies”.

Most web browsers (such as Microsoft Internet Explorer, Mozilla Firefox, Google Chrome, Apple Safari) are set up to accept cookies. They also allow you to control your cookie settings and to delete/block any cookies already stored on your device. Your browser’s ‘help’ function will tell you how to do this.

As established, cookies are often used to enable and improve certain functions on the website. If you choose to switch certain cookies off, it is likely to affect how our website works.

Each time you use a new device, you would have to make changes on your browser if you wish to disable cookies.